



P A R A D E R S

Heritage Bradford City badges in classic designs

Objective: To commission a series of limited edition quality enamel badges, produced by a traditional UK manufacturer, featuring heritage Bradford City AFC graphics that will be considered classic designs in their own right.

The first set of seven badges includes the formal club crests for the period 1907-66 and 1966-74, the original city of Bradford coat of arms and the three original bantam graphics adopted by the club between 1909 and 1963.

With the exception of the 'Bantam and rising sun' design from 1963 each of the badges is 25mm in height (roughly equivalent to a 2p coin diameter). The 'Bantam and rising sun' is 20mm and also produced as cuff links. The quantities of badges will be strictly limited and essentially the minimum necessary to make production viable. With each badge sold a donation of £1.50 will be made to the Bradford Burns Unit Appeal in addition to any profits having cleared all costs. The designs are as below:



Bradford coat of arms from 1907 to 1974 that was used as the club's official crest until superseded by the City Gent and boar's head shield in 1966. Two badges have been produced, the first with the inscription 'LABOR OMNIA VINCIT' as illustrated and the second with the inscription 'BRADFORD CITY AFC' as below.
Price £5.50



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'Original bantam' – dating from 1909 and incorporating the classic pre-WWI shirt design. The badge will feature the bantam only and not include a ball to avoid any resemblance to the contemporary Tottenham Hotspur crest.

Price £7.00



'Bantam on ball' – used by the club in the 50s and seen on handbooks. At one time this crest adorned the Burlington Terrace offices overlooking the ground.

Price £6.50



'Bantam and rising sun' – featured on the club programme cover 45 years ago. This badge will be 20mm high and the design will also be produced as cuff links. Price: badge £6.00; cufflinks £15.00



'Boar's head crest' – introduced by Stafford Heginbotham as the official crest in 1966 and used until 1974. A similar crest was used from 1986 to 1990 but with different proportions.

Price £6.00



'1930's football' – a copy of an enamel badge produced in the 1930s in the shape of a football with the inscription 'BRADFORD CITY AFC'.

Price £6.00

For further information email: badges@paraders.co.uk